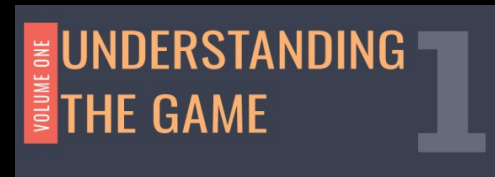


**What has to
start now to
build a
recognized
architect role**



rm@rmbastien.com

1



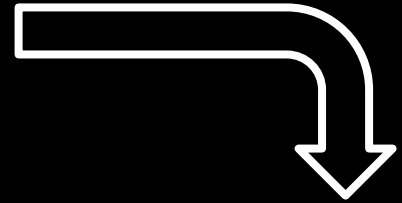
Presentations



2



Usurpation of architect's role



3

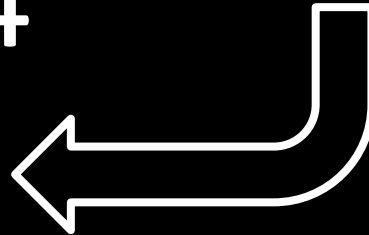


Accountabilities

4



Start Measuring





R.M. Bastien

Geeky stuff



Business stuff



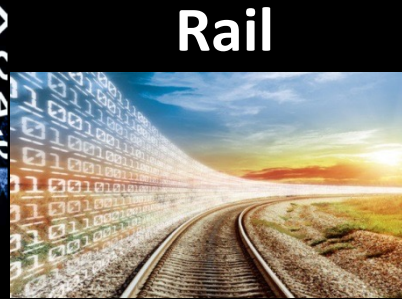
Banking

Telecoms

Rail

Airline

Insurance



The Architect: the Easily Usurped Role



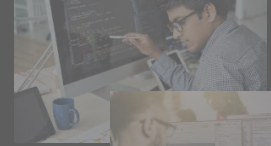
Users & Sponsors
Architecting



Architects with
Skills Issues



Unsupported
Architects



Programmers
Architecting



IT Managers
Architecting



Project Managers
Architecting

Why Is It So?

**Roles not well
delineated?**

Designing is fun?

**Lack of architecture
leadership?**

**Architects not well
positioned in the
organization?**

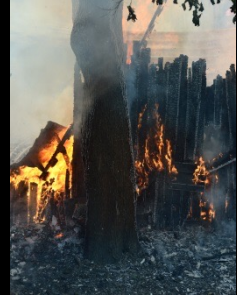
**Some people want
to do everything?**

Not enough architects?

**No legally constituted
professional orders?**

**Accountabilities are not
well distributed?**

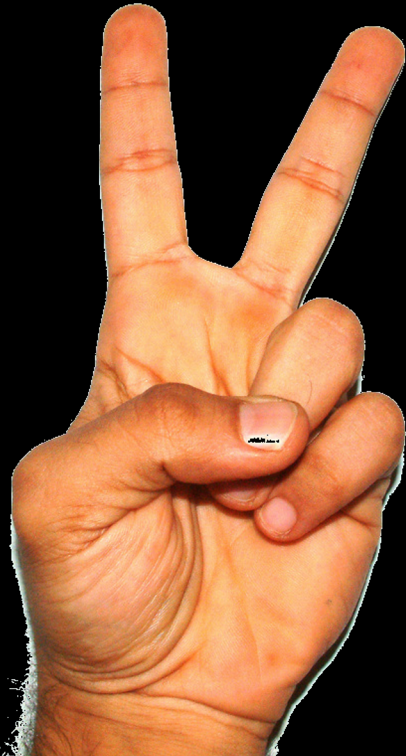
Why Is It So?
There are
very little
consequences
for architecture
wrongdoings.



What Makes Usurpation 'Non-Consequential'?

1

Flexibility



2

Measures

The Innate Flexibility and Malleability of Digital Matter



The Innate Flexibility and Malleability of Digital Matter

A double edged sword

A collage of four images: a red car's headlight and bumper, a close-up of a tire tread, a roll of wire, and a man in a suit looking at an engine. The text "In the End, It Always Works!" is overlaid on the collage.

In the End, It Always Works!

It Will Work!

What Makes Usurpation 'Non-Consequential'?

1

Flexibility



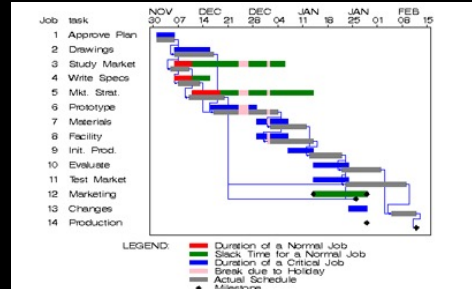
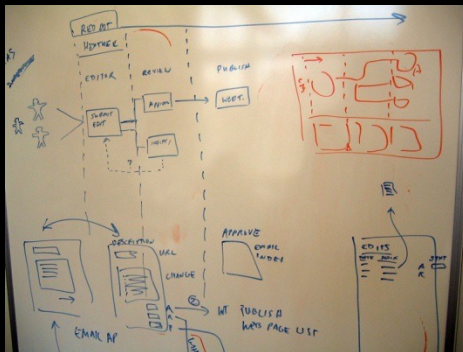
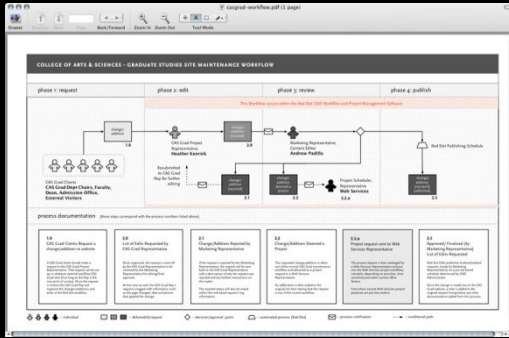
2

Measures

What's an Architecture Role...

Without accountability?

Most Architects Are Accountable for:



Most Architects Are Accountable for:

Doing
some
work

Not

Effect of
work
product

What's an Accountability...

Without measures of
attainment of what you're
accountable for?

The Measures That Really Count

Is it directly linked to pecuniary advantages?

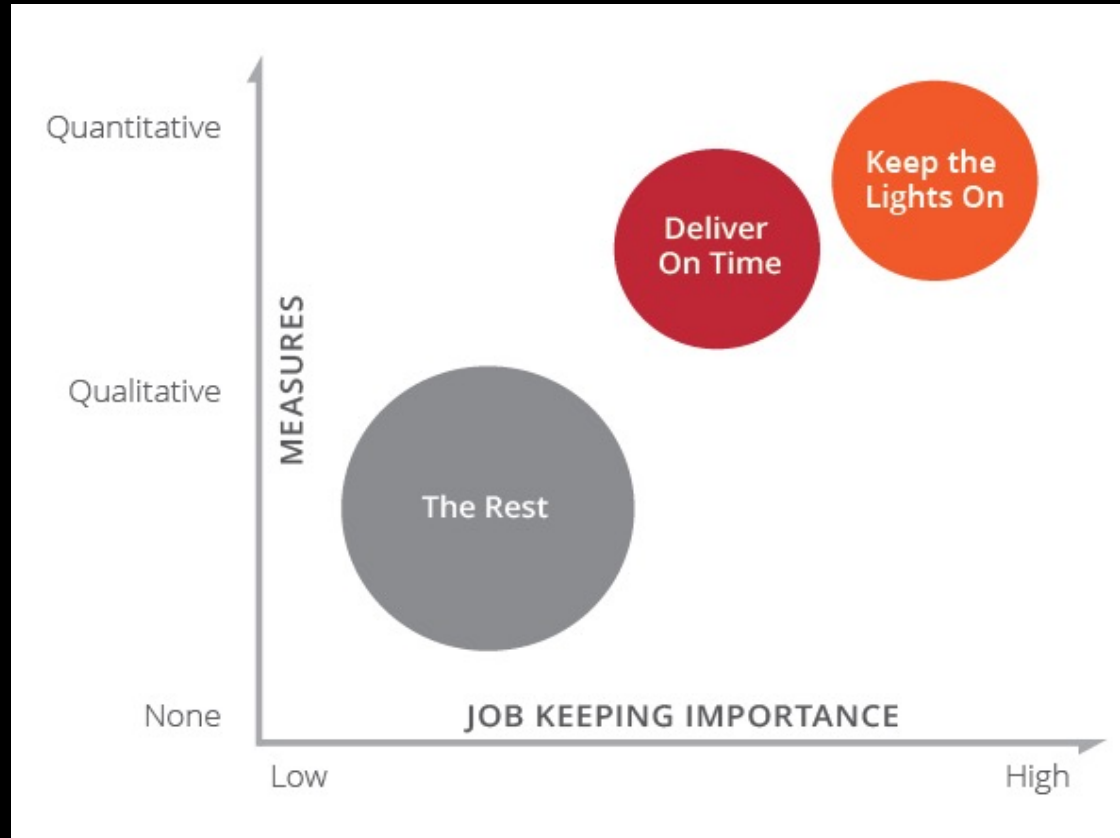


Is failure to achieve a reason for dismissal?

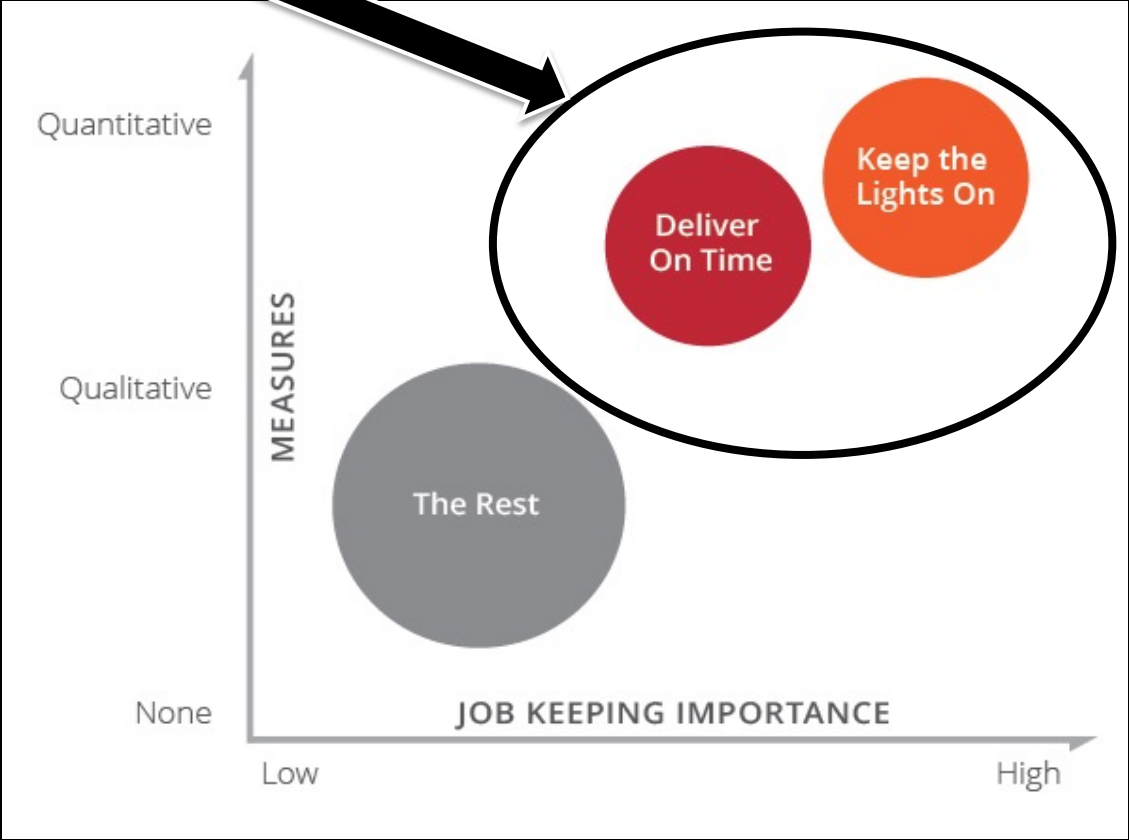




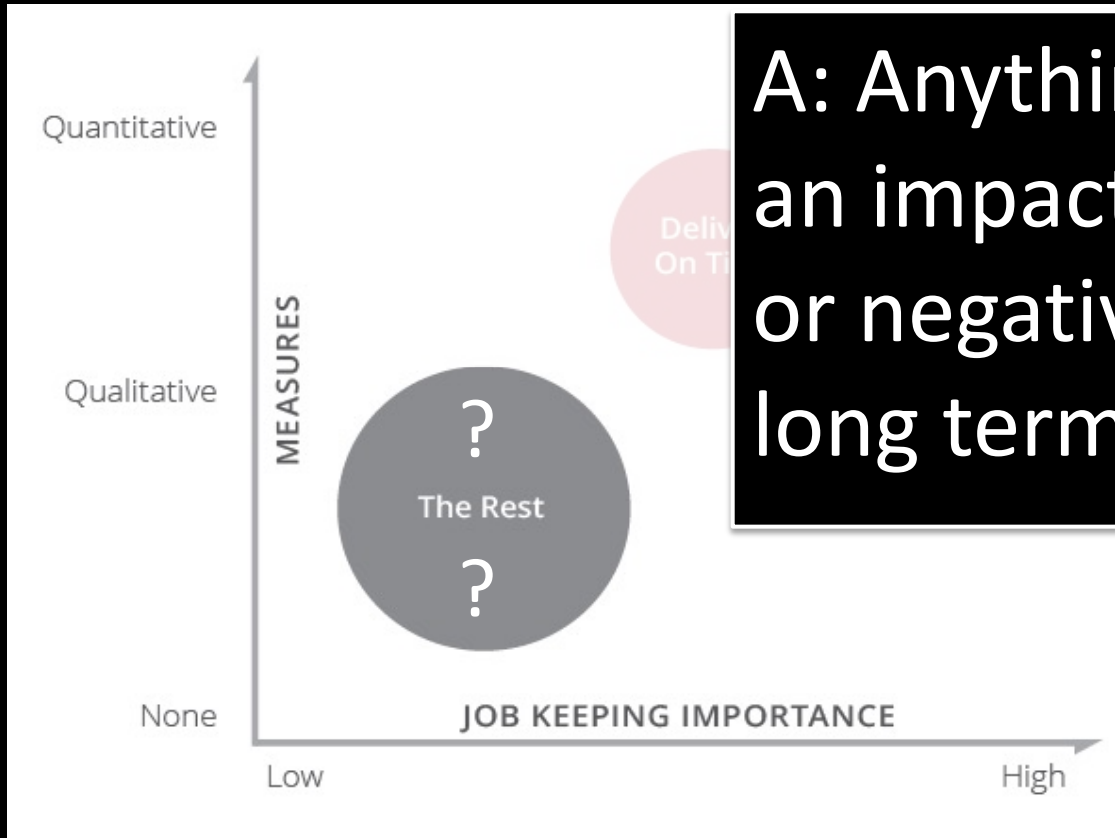
What Really Counts... and the Rest



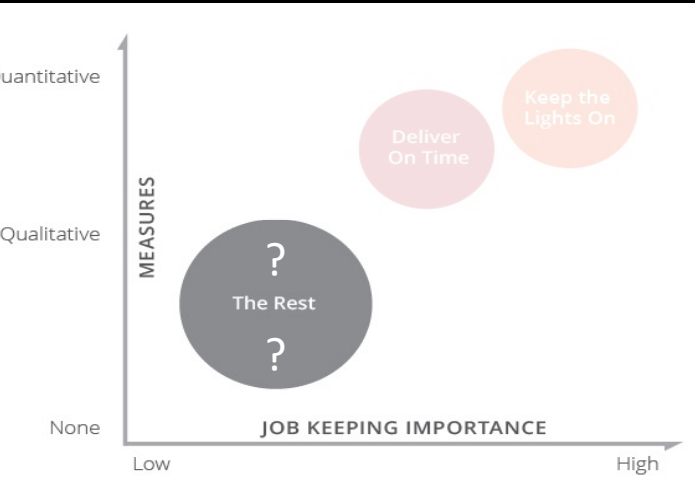
Short term



Q: What Is Covered by 'the Rest'?

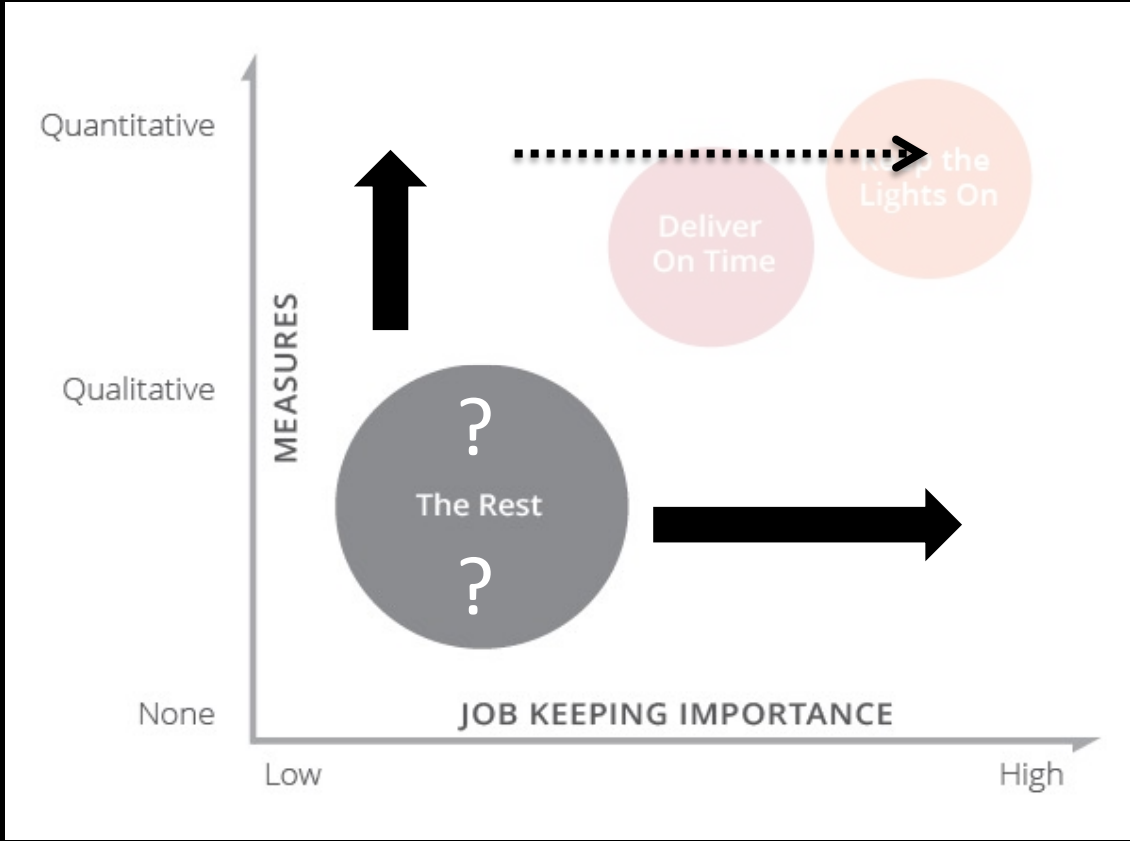


A: Anything that has an impact (positive or negative) on the long term.

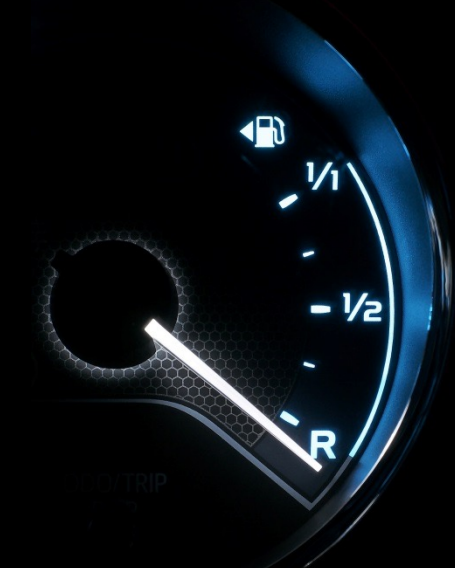


Q: How do we get more recognition and impact, and less usurpation?

A: Move the architecture work higher in this chart.



What Should We Measure?



Guiding Principles for Selecting What to Measure

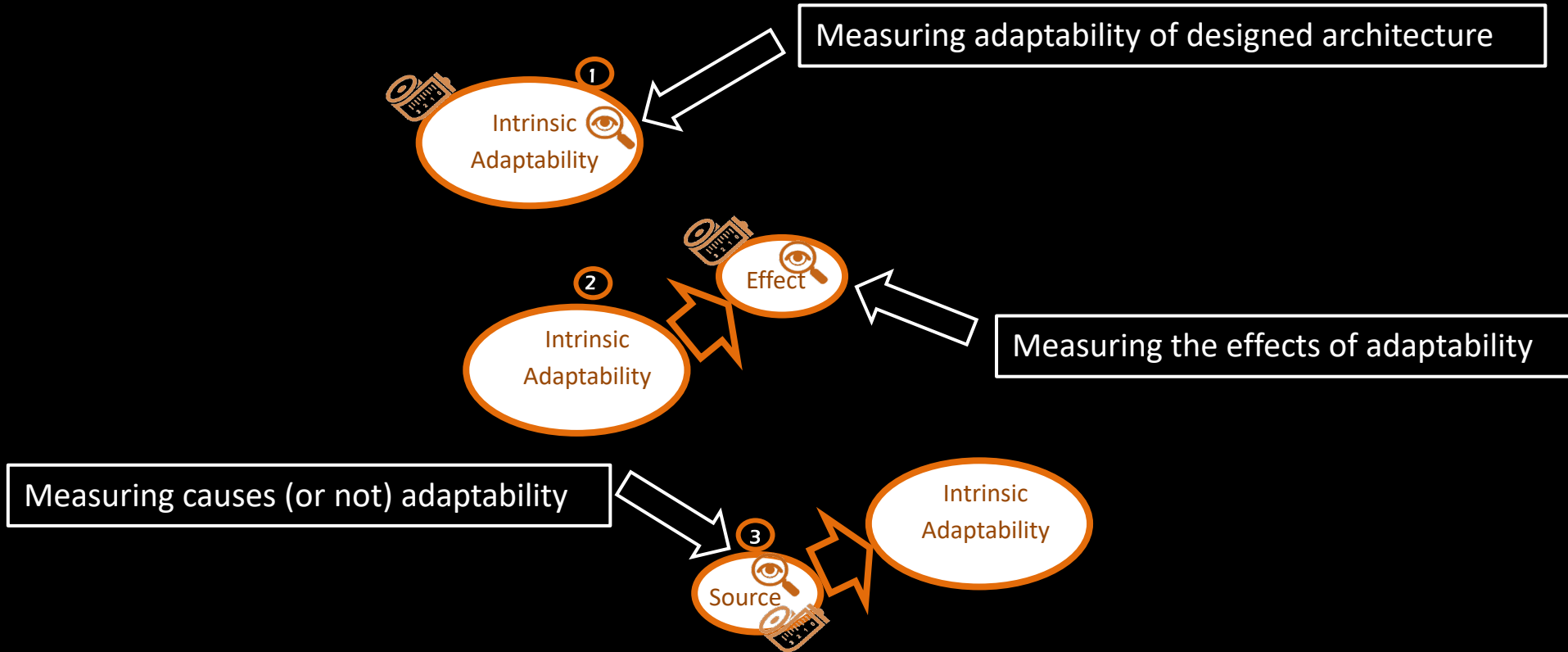
1. Close to the work that architects do.

Not measures made for others, like: project success or business value!

Guiding Principles for Selecting What to Measure

1. Close to the work that architects do on a daily basis.
2. Aligned with the reasons that *justify* good practices.

Example: Adaptability



Merci

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A problem well stated is a problem
half solved.

Charles F. Kettering



www.thequotes.in

Architecture
best
practices
legitimized
and
architect's
contribution
recognized



Accountability
upon results



Relevant
measures

The Future in the Lessons From the Past



“Patrons should employ architects instead of turning to some master mason or master carpenter as is the custom or some painter, some notary or some other person who is supposed to be qualified but often than not has no better judgment than the patron himself [...]”

Philibert Delorme (1514-1570)

